



# 2017 ANNUAL REPORT

Friends—

What a year! After 10 years at our Sheridan offices across from Sloan’s Lake, we’ve moved! We are now **changing the world from a new location**: 1525 Raleigh Street, 5th Floor, Denver, CO 80204. We look forward to seeing you here.

Most dear to our hearts in 2017 was the partnership with our clients, who are working on some of the country’s most cutting edge issues—aging, behavioral health, early childhood, health equity, housing, homelessness, Latino-focused access, veterans, the two-generation approach—and in so many other meaningful and impactful domains.

Whether nonprofits, social enterprises, foundations or government agencies in Colorado and across the country, all of our clients have one thing in common: **a deep commitment to community and social change**. It has been an honor to work beside such an incredible community of changemakers. Together we’ve accomplished what some could only dream of, and we know that trend will only continue into 2018.

—Your JVA team

“ It’s been wonderful ... genuine relationship building, expert guidance, high quality work and an indepth understanding of our work. We love JVA! ”

Hear what others are saying. <http://bit.ly/JVAtestimonials>



**MISSION STATEMENT**  
Helping and inspiring social changemakers to succeed, sustain and scale.

# BY THE NUMBERS

If you know JVA, you know that we are data-driven and research-informed with our client work. It's no surprise then that we'd track and monitor our own efforts, too. See below for just a few of our key metrics this past year.

## TOTAL CLIENT PROJECTS

262



## GRANTWRITING AND FUND DEVELOPMENT

“ We have loved our strong partnership with JVA for grantwriting, staff training and evaluation. ”

>\$20 MILLION

JVA's grants team worked with 34 clients and **wrote more than 110 grants** in 2017, **achieving over \$20 million in funding awards**. Some samples of this work include awards for a rural hospital demonstration grant (*Valley View Hospital*), a SAMHSA behavioral health grant (*Mile High Behavioral Healthcare*), a Supplemental Nutrition Assistance Program (*El Paso County*), lead-based paint amelioration (*City and County of Denver*) and a feasibility study for a capital expansion (*Warren Village*).

## BUSINESS AND STRATEGIC PLANNING

“ Staff are organized, creative thinkers, promoting entrepreneurship— a.k.a. social enterprise—and good people. The value added to our process is immeasurable. ”

23 organizations

JVA's business and strategic planning team **worked with 23 clients**. Some samples of this work include social enterprise consulting (*Attention Homes; Center for Health Progress; and Denver Food Rescue*, leading to their **new program Goodness Groceries**) and strategic planning (*Citizens Oversight Board*).

## RESEARCH AND EVALUATION

“

We had a great experience working with JVA. They listened to us and were extremely easy to partner with in accomplishing our needs assessment goals.

And everything was completed within the time-frame required.

”

# 8,377 diverse voices

JVA's evaluation team **worked with 12 clients and heard the perspectives of thousands of people** through individual interviews, surveys and focus groups, offered in both English and Spanish. Some samples of this work include market research and an environmental scan to inform strategic decision-making (*Women's Foundation of Colorado*); completing Year 1 of a three-year evaluation project to measure impact and sustainability (*Alliance for Strong Families and Communities*); surveys and focus groups to discover strengths and gaps in services, as well as patron enthusiasm for a tax increase for library funding (*Boulder Public Library*); and **four community needs assessments** to illuminate strengths and gaps related to services and resources for lower-income residents (*Adams, Arapahoe, Denver and Jefferson counties*).

## TRAININGS AND EVENTS

“

Everything I learned is relatable and applicable to what my job and objective is. I can take the things I learned and apply them right away.

”

# 663 participants



JVA's training and events team **hosted 53 public trainings and networking gatherings**, including #conversationsthatmatter, the Social Enterprise Network and the Colorado Encore Network events. Some other samples of this work include customized training and facilitation (*Early Childhood Council Leadership Alliance*), search services for a new executive director (*Localworks*) and **development and revamping of curricula for a post-secondary nonprofit studies program** (*Metropolitan State University of Denver*).

Check out our publications here: <http://bit.ly/Publications2018>

# BY THE PEOPLE

Our work wouldn't be the same without the amazing people and great work that we get to champion. Through our one-on-one consulting, trainings and other partnership activities with terrific changemaking organizations, we love to bring the mix of **knowledge of what works** (supported by over 30 years of experience and a commitment to implementation science) and **passion for how to do it**, which often involves being able to facilitate difficult conversations and navigate complex efforts—while also helping the process be fun and engaging for all! In the spirit of “show and tell” ... here's what just a few of our fellow changemakers shared and experienced in 2017.

“ This training was fabulous! JVA has done a great job of pulling together all aspects of the [executive director] role, and made it easy to understand. The ROI is five star. JVA is a house of rock stars! ”



**We think so, too!**  
Meet our talented team here:  
<http://bit.ly/JVATeam>



“ You were both very knowledgeable and professional and rolled with the curve balls of our group very well. I'm looking forward to the next one! ”



“ Smart and creative team that delivers a high quality product. ”



Learn more at [www.joiningvisionandaction.com](http://www.joiningvisionandaction.com)

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