



JOINING VISION AND ACTION // 2019 // ANNUAL REPORT

Dear Friends,

At the start of this new year, we're feeling grateful for what we've been able to contribute over the past year (and decade) and we're even more excited about the future to come.

As we move forward, we are doing so with (not-so-) new leaders at the helm. [Jill Iman](#), who has been our co-managing director, has taken both reins at JVA and now serves as our managing director. We also have two other staff who are stepping into new leadership roles. [Erin Shaver](#) is our director of grants, and [Nora Welch](#) is our new director of strategic planning and communications.

Taking a cue from our strategic planning process, we took some time to have our own conversations around what makes us who we are and what drives our work. As part of this:

- We developed our [Diversity, Equity and Inclusion \(DEI\) statement](#), to make sure we publicly share and declare what was already in our hearts and on our minds.
- We revisited our vision and mission (shared to the right) to sharpen the language and ensure alignment of focus.
- We also homed in on our [core values](#)—the ones that guide, frame and direct our work and decision-making.

To help introduce them to you, we're showcasing a handful of clients we worked with this year who, through their projects and programming, saw these **values in action**. Of course, these are by no means representative of all the amazing clients and projects we had the privilege of serving this past year—that'd require a much longer publication!



Thank you all for a wonderful 2019. We look forward to working with you this year!

Our Vision

We envision worldwide social change that fosters positive outcomes for all people and the planet, advanced by our thought leadership and professional services.

Our Mission

Increasing changemakers' ability to succeed, sustain and scale.

Our Core Values

Collaboration // Community
// Equity // Integrity // Results

Here we highlight how our **core values** have shown up in our client work. For more detailed description of how they show up for our team, please visit joiningvisionandaction.com/about



Collaboration

We believe that everyone has something important to offer. Below are two of our clients that exemplify **collaboration in action**.

Lotus Network

To help solidify and guide a new nonprofit's identity and strategy moving forward, JVA brought together our [evaluation](#) and [strategic planning](#) teams to develop Lotus Network's strategic plan. We learned what could be most valuable to the community, and through facilitated board conversations, we collaborated to define goals and align a strategy. **The result?** A burgeoning organization seeking to meaningfully connect women to community and empower them to find their unique purpose.

Mesa County Partnership for Children & Families (PCF)

Early childhood councils are collaborative by their very nature, and the approach taken by PCF continues to exemplify that spirit. JVA supported the development of PCF's 2019–2022 strategic plan through a robust stakeholder engagement process and a facilitated board retreat. **The result?** Incorporation of diverse perspectives into a plan that provides increased clarity and agreement on partnership priorities and next steps.



Above: Lotus Network board members at their strategic planning retreat.



Above: Mural behind silent auction items at DCAC's 4th Annual Art From the Heart fundraiser.

Community



We are committed to the greater good. Below are two of our clients that exemplify **community in action**.

Denver Children's Advocacy Center (DCAC)

JVA was thrilled to partner with DCAC to [write a grant](#) in support of funding to cultivate healing for children facing complex trauma and toxic stress—through creation of a healing garden. **The result?** A \$14,450 grant from the Colorado Garden Foundation that will be used to transform the current outside space into a multi-use garden that will provide the opportunity for children to connect with nature and benefit from the stress-relieving qualities that therapy gardens provide.

Nursing and Therapy Services of Colorado (NTSOC)

JVA partnered with NTSOC in 2019 to assess needs and gaps in services for children and young adults with physical, intellectual or developmental disabilities. Using a mixed-methods approach—administering online and in-person surveys, as well as coordinating an expert panel discussion—we compiled the data and feedback into a comprehensive resources inventory and report. **The result?** Individuals and families now have another tool for connecting with resources, and NTSOC has meaningful and stakeholder-informed recommendations for improving and expanding services.



Equity

We want our efforts to help create a world that works better for everyone. Below are two of our clients that exemplify **equity in action**.

Denver Human Services (DHS) 2GO

Kinship care presents unique challenges and needs for children and their caregivers. In an effort to improve how it supports these families, DHS secured funding through the 2Generation Opportunities program. JVA worked with DHS and its multigenerational model, 2GO Together Forward, to convene and elevate community voices through a stakeholder engagement process. **The result?** An expanded and enhanced two-generation strategy to better meet the needs of Denver’s kinship families.

Westminster Public Schools (WPS)

For students who are predominantly “first generation,” WPS has motivating and responsive options that encourage them to earn credits toward a college degree while they finish their diploma in high school, through concurrent enrollment courses. WPS contracted with JVA to [write a proposal](#) to the Colorado Department of Education (CDE). **The result?** WPS received a \$50,000 grant from CDE that will support three new core classes, offer an exclusive-to-WPS phlebotomy class at Front Range Community College and remove financial barriers (e.g., cost of text books, transportation, etc.) for qualifying students.



Above: At a homecoming game, WPS seniors promote the district’s Dream Plan Do program, which helps students plan and prepare for life after high school graduation.



Integrity

We value doing what’s right, not what’s easy. Below are two of our clients that exemplify **integrity in action**.



Above: Community Resources and Housing Development Corporation (CRHDC) at a strategic planning session.

Broomfield Cultural Affairs (BCA)

Asking people for their honest opinions about your organization is a vulnerable and courageous action, and one that BCA engaged JVA to help support this past year. Through a mixed-methods evaluation approach—[focus groups](#), [interviews](#), [surveys](#)—feedback was gathered regarding community member’s perceptions of barriers, gaps and needs. This information then helped shed light on what strategies were truly the most important and valuable for building more community-centered programming. **The result?** BCA has a strategic plan responsive to the true needs of the community.

Denver Office of Municipal Public Defenders (OMPD)

Too many people who are experiencing homelessness in Denver are repeatedly interacting with the justice system. This year, in partnership with Denver Human Services and OMPD, JVA wrote a successful Justice Assistance Grant for over \$157,000 in support of Denver’s Front Door to Procedural Justice Project. **The result?** A partnership between two agencies to better support indigent clients in the criminal justice system and to help this often overlooked community to be more seen and supported.



Results

We prioritize processes that work, have purpose and are truly of use. We produce high-quality deliverables that are compelling, informative, effective, relevant and actionable. We believe that there is no “one size fits all” to achieve the best results, so we seek solutions that are customized, strengths-based and culturally responsive. We create and implement practices to stay honest, focused and informed for increased impact. We always strive to leave things better than we found them. **The result?** We supported dozens of organizations, heard from thousands of people and secured millions of dollars.



3,750
diverse individual voices incorporated through focus groups, interviews, surveys and facilitated meetings.

\$20M+
in grants awarded to our clients by foundation and government funders

50+
client engagements, including evaluation, grantwriting, facilitation, strategic planning and communications projects

Our services



Communications and Design. Annual reports // Copywriting // Copyediting // Direct mail communication // Message development and testing // Strategic communications planning



Evaluation and Engagement. Community engagement // Community needs assessment // Cross-site evaluation // Evaluation dashboards // Focus groups // Stakeholder interviews // Literature reviews // Logic models, evaluation plans and evaluation systems // Market research and environmental scans // Original research // Surveys



Resource Development. Annual grantwriting contracts // Boilerplate proposal development // Case for support development // Fund development planning // Funding research // Grantwriting content reviews // Individual grantwriting (local, state, federal)



Staff Training and Recruitment. Customized and public trainings // Executive search services and staff training // Leadership and board development // Strengths-based leadership



Strategic Planning and Facilitation. Meeting facilitation // Strategic planning // Succession planning

How can we support you in 2020?